Michelle Merritt

UX Designer & Developer

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With my background and passion for math, art, and architecture, I bring a methodical approach, keen attention to detail, and creative perspective to design user-centric digital experiences.

Projects

Nomadic Noms (Mobile App)

- Nomadic Noms helps users discover trendy local food trucks, and simplifies the ordering and checkout experience for users.

VIEW CASE STUDY

Brio Coffee (Responsive Website)

- Brio is an artisan coffee roasting company whose website showcases their unique coffee flavors and tells their story to engage the audience with their brand.

VIEW CASE STUDY

Education

UX Design Apprenticeship | Bloc, Inc.

Aug 2017 - Apr 2018

- Worked on immersive real-world projects through all steps of the design process including user research, branding, UX/UI design, and front-end development (HTML/CSS/JS)

- Experience in mobile and responsive web design

Bachelor of Arts in Mathematics | University of Texas (Austin)

Class of 2013

Bachelor of Science in Architectural Studies | University of Texas (Austin)

Class of 2013

Experience

Optic Obscura (Official SXSW 2017 Art Program Installation - Austin)

Feb 2017 - Mar 2017

- Worked with a design-build team to create an interactive fiber optics installation which investigates the concepts of interface, connectivity, and abstraction. The installation translates the user's digital interactions with an app into a physical experience.

Administrative Assistant - Project Management | Emergo (Austin)

Nov 2013 - Jan 2017

Math Tutor | Frog Tutoring (Austin)

Aug 2012 - Jan 2013

Skills

Research
User Surveys & Interviews
Competitive Analysis
User Personas
User Stories
User Flows

Design
Site Mapping
Branding & Logo
Style Guides
Wireframes
Mockups
Interactive Prototypes
A/B Testing
Usability Testing

Tools
Sketch
InVision
Figma
Balsamiq
Adobe Suite

Development
HTML5
CSS3
JavaScript and JQuery
Git & Github